



THANKS FOR FUNDRAISING FOR MAINE ADAPTIVE SPORTS & RECREATION!

Thank you for fundraising in support of Maine Adaptive Sports & Recreation through the 36th Annual Ski-A-Thon! The following pages will serve as a toolkit to help you fundraise with success. The MASR team is incredibly grateful for your efforts in spreading the word about this organization and for raising funds in support of the students and families we serve!



Maine Adaptive
SPORTS & RECREATION

Maine Adaptive Sports & Recreation is a 501(c)(3) nonprofit organization established in 1982 to provide affordable and accessible recreational opportunities for children, adults, and veterans with disabilities.

HOW TO FUNDRAISE FOR MASR THROUGH THE SKI-A-THON

1

CREATE & PERSONALIZE YOUR FUNDRAISING PAGE

2

INVITE YOUR FRIENDS & FAMILY TO DONATE VIA YOUR FUNDRAISING PAGE

3

SHARE ABOUT YOUR FUNDRAISING GOAL VIA SOCIAL MEDIA, EMAIL, OR MAIL

4

FOLLOW UP BY REPEATING STEPS 2 & 3 - REMINDERS ARE KEY!

5

THANK YOUR SUPPORTERS! SEND A CARD OR CALL TO SHOW YOUR APPRECIATION

6

KEEP YOUR NETWORK UPDATED & SHARE ABOUT YOUR SUCCESS!



CREATE YOUR FUNDRAISING PAGE:

ONCE YOU REGISTER, YOU WILL RECIEVE A LINK TO COMPLETE YOUR FUNDRAISING PAGE AND LOG IN:

CREATE YOUR LOGIN CREDENTIALS

Maine Adaptive Complete Your Ski-A-Thon Fundraising Page

START EDITING YOUR FUNDRAISING PAGE HERE



36th Annual Ski-A-Thon
Presented by the Alera Group and L.L.Bean

Dear Jo,

Thank you for registering as a fundraiser for the **36th Annual Ski-A-Thon!** The MASR team is incredibly grateful for your efforts in spreading the word about this organization and for raising funds in support of the students and families we serve!

You can set up your page by following the link below:

<https://maineadaptive.app.neoncrm.com/setLogin?secureId=yKpbwhbDXrMxUIK0ivxCI1Nh-mqDq61qKvfXOds0xytG9aUDDh7-Saw2ZbsVVql&>

If you have any questions or run into any technical difficulties getting started, please get in touch with us at (207) 824-2440 and we will be happy to help!

Account Help

Set Login Name and Password

Please enter your new Login Name and Password.

Account: Test Example
Login Name: -
Individual Constituent User

Create Login Name

testrun

Enter at least 4 characters.

New Password

.....

Enter at least 8 characters, including at least one number. Spaces not allowed.

Re-enter Password

.....

Submit

LOG IN WITH YOUR NEW CREDENTIALS, SELECT "SKI-A-THON 2024" AND CREATE YOUR PAGE!

Welcome Test Example(Account# 22214)

Peer-to-Peer Fundraising Overview

You do not have any fundraising pages.

Add a fundraising page for a campaign:

Ski A Thon 2024

Create Page

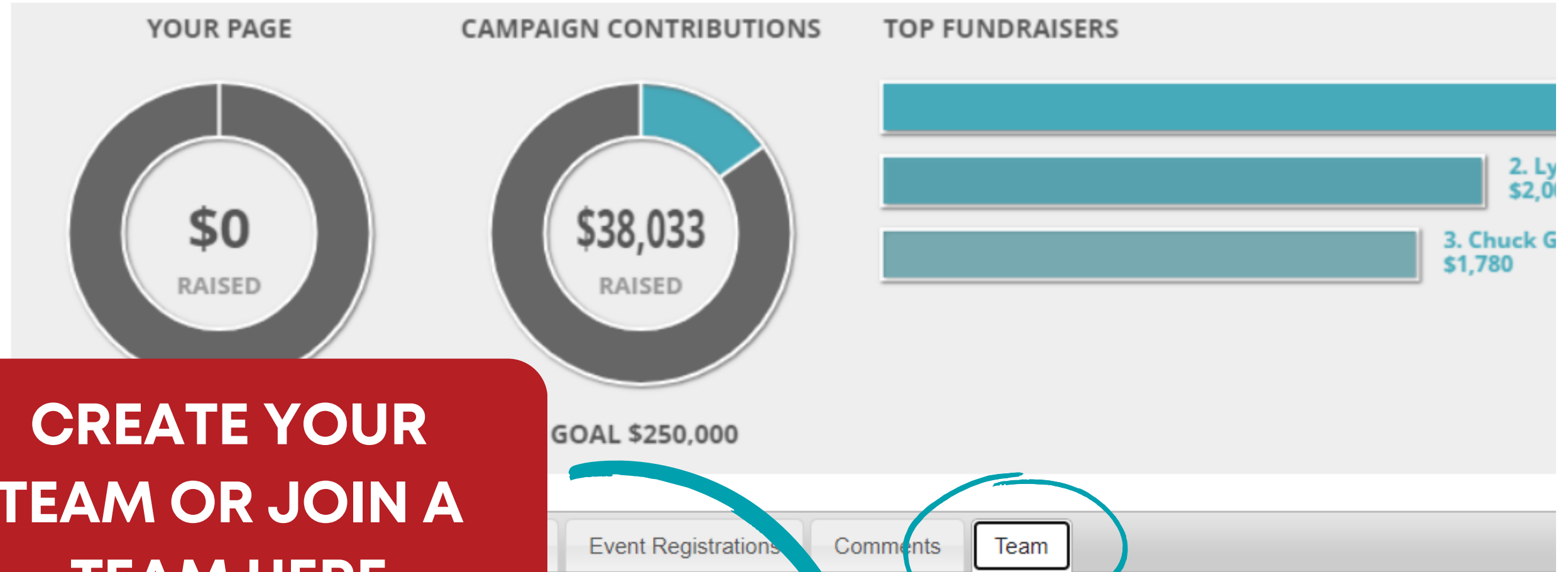


CREATE OR JOIN A TEAM

AFTER YOUR PAGE IS CREATED, YOU CAN JOIN A TEAM OR CREATE YOUR OWN:

Your Fundraising Page For:

Ski A Thon 2024



CREATE YOUR TEAM OR JOIN A TEAM HERE

Team

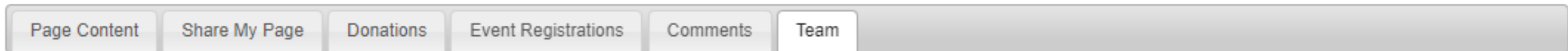
Manage your team's fundraising page.

Are you part of a team:

- No thanks, I'm fundraising on my own.
- Yes, and I'm team captain.
- I'd like to join a team.

Save

IF YOU ARE JOINING A TEAM, SELECT FROM THE DROP-DOWN MENU



Team

Manage your team's fundraising page.

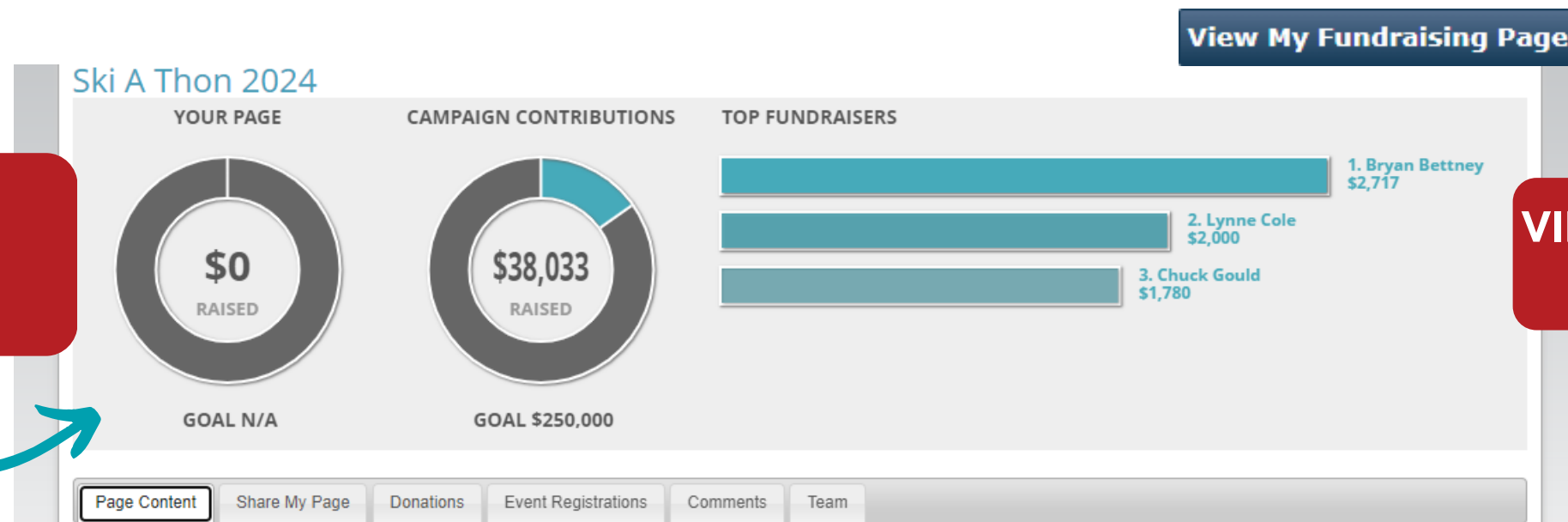
Are you part of a team:

- No thanks, I'm fundraising on my own.
- Yes, and I'm team captain.
- I'd like to join a team.

- Select a Team...
- Maine Adaptive Fundraising Team
- Sunday Snowflakes
- Luke's Lucky Skiers
- Cuddy's Cut-Ups
- Charles Gould's Fundraising Team
- Tops-4-2023
- Tyrone Laroche's Fundraising Team
- Mixed Nuts
- Dulcie Hughes's Fundraising Team
- Retro Renegades
- Glades of Glory



PERSONALIZE YOUR PAGE:



CREATE A GOAL & MONITOR YOUR PROGRESS

VIEW YOUR PAGE HERE

UPLOAD A PHOTO

SHARE WHY YOU'RE PARTICIPATING IN THE SKI-A-THON UNDER "PAGE CONTENT"


Page Content

Manage your personal fundraising page.

Fundraising Page Title: Amy Bannon's Fundraising Page

Fundraising Page Uri: https://maineadaptive.app.neoncrm.com/campaign.jsp?campaign=48&fundraiser=24508& https://maineadaptive.app.neoncrm.com/

Your Fundraising Goal *:

Current Photo: 

Upload a personal photo to your fundraising page.

Select File No file chosen

Upload

Delete

My Page Content:

Source

FOR ADDITIONAL HELP IN CREATING PERSONAL OR TEAM FUNDRAISING PAGES, CLICK THIS HELPFUL LINKS BELOW:

<https://support.neonone.com/hc/en-us/articles/4407409025037-Peer-to-Peer-Fundraising-for-System-Users#addfund>



INVITE YOUR NETWORK TO DONATE

The Maine Adaptive Ski-A-Thon is all about making fundraising fun! Start early and reach out to your friends and family to support your efforts in backing Maine Adaptive. Their support will not only inspire your engagement in the Ski-A-Thon but also help ensure that individuals of all abilities can experience the excitement and benefits of skiing and snowboarding. We've made it easy for you, too! Here's how:

ASK DIRECTLY
ASK SOCIALLY
REPEAT

ASK BY SENDING AN EMAIL

Email 10 (or more!) friends or family members using the following outline:

Hi _____,

I'm excited to share that I've decided to participate in the upcoming Maine Adaptive Ski-A-Thon! It is going to be an incredible event that brings our community together to support increased access to recreation through fundraising, skiing, snowboarding, games, and family fun for all!

Would you be interested in joining me in supporting Maine Adaptive, an amazing organization dedicated to providing recreational opportunities for individuals with disabilities? My personal goal is to raise [insert your fundraising goal].

If you'd like to contribute to this cause and help me reach my fundraising goal, you can donate to my fundraising page at [insert your fundraising page link]. Every contribution directly supports Maine Adaptive, allowing them to continue expanding access to sports and recreational activities.

Thank you for considering supporting me and Maine Adaptive. Together, we can make a significant impact on the lives of individuals with disabilities, ensuring they have the opportunity to enjoy the thrill of skiing and snowboarding.

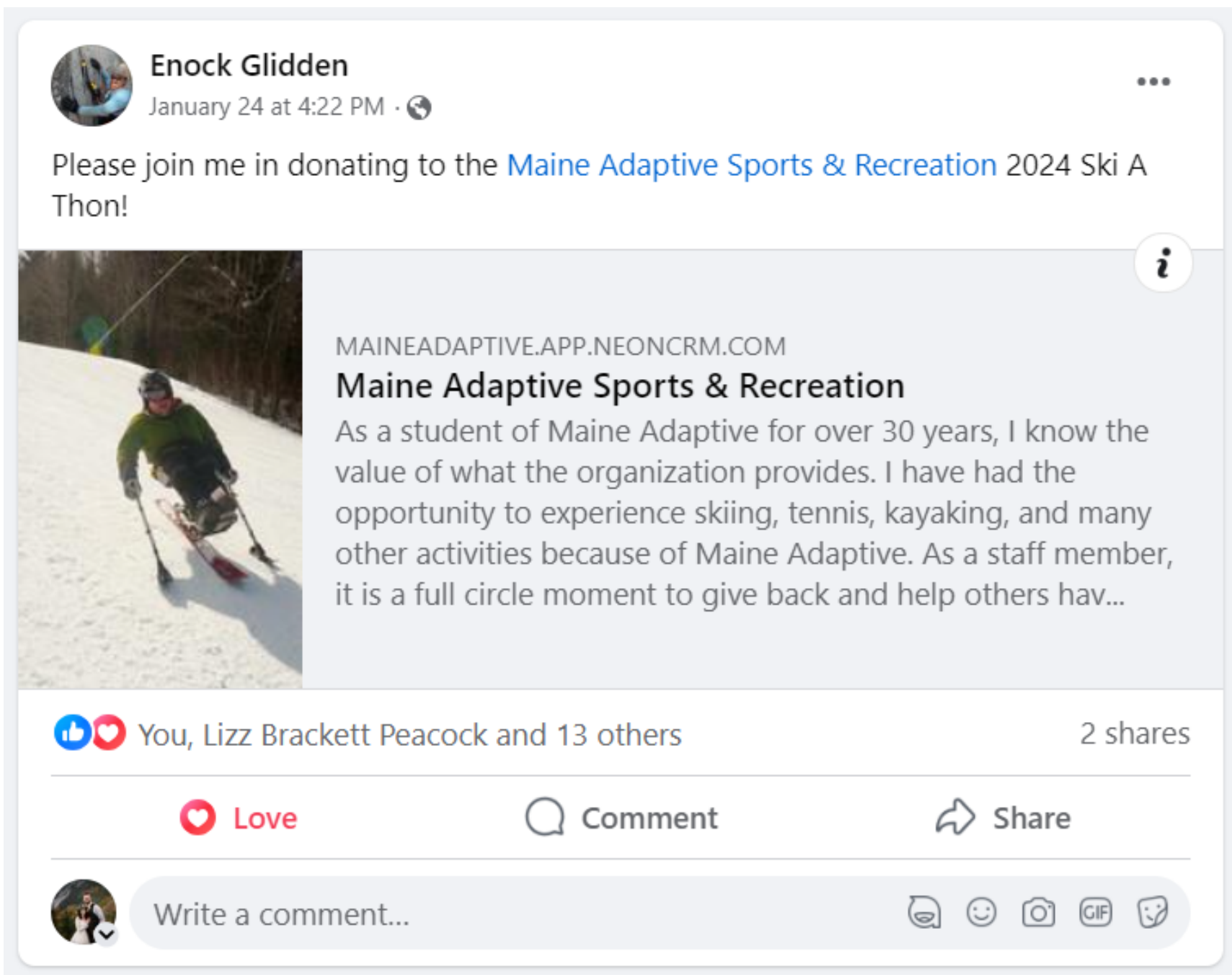
Sincerely,
[Your Name]

P.S. - Learn more about the organization this event is supporting at maineadaptive.org.



SHARE YOUR GOAL ON SOCIAL & FOLLOW UP

MAKE AN ASK ON SOCIAL MEDIA



TAG @MAINEADAPTIVE AND USE # TO HAVE YOUR POST OR STORY RE-SHARED BY MAINE ADAPTIVE!

REPEAT: FOLLOW UP

Two weeks following your initial email, send out a friendly reminder, using the following as an example:

Hi _____,

I hope this message finds you well. I wanted to touch base with you regarding the Maine Adaptive Ski-A-Thon, which I previously sent you an email about. I just wanted to confirm if you received it? I'm excited to share that my participation in the Ski-A-Thon has been going well. [Provide an update about your progress]. So far, I've managed to raise [insert amount of money], thanks to the generous support of friends and family like you! Would you please consider joining me and supporting Maine Adaptive? My goal is to raise [insert your goal amount], and any contribution, big or small, makes a real difference. You can donate by visiting my fundraising page at [insert your fundraising page link]. Thanks so much for considering supporting me and Maine Adaptive! Your contribution will help ensure that everyone has access to affordable and accessible recreation.

Sincerely,
[Your name]

FINAL STEPS: THANK YOUR DONORS & SEND UPDATES

HERE ARE SOME IDEAS FOR HOW YOU CAN THANK YOUR DONORS:

1. Call your supporter and give them an update on how your fundraising progress is going.
2. Write a personalized thank you card and send it via mail or email.
3. Post on social media a shout-out to those that have supported you throughout the Ski-A-Thon! It's okay to post more than once and to provide updates along the way.
5. Or do all of the above!

WIN INDIVIDUAL PRIZES FOR RAISING THE FOLLOW AMOUNTS:

\$250 Raised

Ticket to Sunday River for the
Ski-A-Thon Celebration on
March 24!



\$1000 Raised

Maine Adaptive Skida Hat

*Coming
Soon*

\$2500 Raised

Maine Adaptive Swag Bag



Custom MASR goggles,
Darn Tough socks, Skida
hat, and more!

THANK YOU FOR FUNDRAISING THROUGH THE SKI-A-THON!

If you have any questions, please email abannon@maineadaptive.org or
call our office at (207) 824-2440