

38th ANNUAL SKI-A-THON



SPONSORSHIP

Join us for Maine's biggest day
on the slopes of **Sunday River**
in support of adaptive
recreation.

SUNDAY
MARCH 22, 2026



A WINTER SKI CHALLENGE TO BENEFIT INCREASED RECREATIONAL ACCESS ACROSS MAINE

Generously Hosted By Sunday River



JANUARY 1 - MARCH 22, 2026



Being blind can sometimes feel like living in a still and isolated world. But when I am skiing, cycling, or kayaking I am getting to feel the world around me, and it makes me feel alive!

-Maine Adaptive Participant



PRIZES

Follow Maine Adaptive on social media for challenge updates and to win great prizes. Create your own personalized web page to track your fundraising efforts and progress. Sponsors may contribute prizes or have their logos included.

FUNDRAISE

Team members have a **minimum fundraising goal of \$300*** required to participate in the final celebration at Sunday River on **March 22, 2026**. The final celebration will include fun games, challenges, a raffle, food, and more!

Included with sponsorship, Maine Adaptive will create a team for your company and waive individual fundraising obligations based on your level of support (see chart below). Any team members above the number of tickets included in your sponsorship will be required to meet the minimum fundraising level for the in-person event in March.

****Minimum fundraising goal is not required for team members included in associated sponsorship tier benefit***

FOR ADDITIONAL INFORMATION CONTACT: Brian Lenberg, Donor & Events Manager, blenberg@maineadaptive.org or 207-824-2440 x 08

SKI-A-THON SPONSORSHIPS

	Presenting Sponsor \$20,000	Fun Race Sponsor \$15,000	Après Sponsor \$10,000	Sundance Sponsor \$5,000	Advocate Sponsor \$2,500	IN-KIND
BENEFITS						
Sunday River Day Passes on March 22	10	10	8	6	4	✓
Page space in the event program	✓	✓	✓	✓	✓	
Popup tent space at Sundance	✓	✓	✓	✓		✓
Sponsor ski day with Maine Adaptive	✓	✓	✓			
Company name included in the event title	✓	✓				
Award ceremony representative	✓					
ON-SITE EVENT RECOGNITION						
Verbal recognition at the after-party	✓	✓	✓	✓	✓	✓
Banner with logo at Sundance	✓	✓	✓	✓	✓	
T-shirts with your logo	✓	✓	✓	✓	✓	
Sponsor a challenge during the event	✓	✓	✓	✓		
Prize bag with your logo	✓	✓	✓			
Social media highlight day of the event	✓	✓				
ADDITIONAL PRE/POST EVENT MARKETING						
Logos included in pre and post-event promotional materials	✓	✓	✓	✓	✓	
Logo presence on the Maine Adaptive website for one year	✓	✓	✓	✓	✓	✓
Company highlight in post-event communications	✓	✓	✓	✓	✓	
individualized social media promotion of sponsorship	✓	✓	✓	✓		
Co-host a social media challenge with Maine Adaptive	✓	✓	✓			

* Should you opt not to use your event registrations, the tax deductible amount of your sponsorship will increase.

SKI-A-THON SPONSORSHIP

Presenting - \$20,000

Supports the operating needs that provide 2,500+ experiences across 450+ participants

Fun Race Sponsor - \$15,000

Supports new and innovative equipment needs to enhance independent outcomes for participants

Après Sponsor - \$10,000

Supports volunteer instructor recruitment and training development

Sundance Sponsor - \$5,000

Supports disability advocacy efforts and training resources

Advocate Sponsor - \$2,500

Supports ongoing facility and equipment maintenance



OTHER WAYS TO GET INVOLVED

IN-KIND

We welcome in-kind sponsors! From the prizes we give away to the food and drinks we provide at Sundance, this event heavily relies on local businesses' kind and generous support.

In-kind sponsors are listed on our website, and large donations may correspond with sponsorship benefits. For more information, reach out to Mary Scanlon at mscanlon@maineadaptive.org

VOLUNTEER

The Maine Adaptive Ski-A-Thon is made possible by many volunteers. We would not be able to do it without you! If you have questions about volunteering, please get in touch with Enock, Administrative Assistant at eglidden@maineadaptive.org

OUR MISSION

Maine Adaptive Sports & Recreation promotes year-round education and training for individuals with disabilities in order to develop skills, enhance independence, and provide enjoyment through active recreation.





Maine Adaptive Sports & Recreation has bridged access to sports and recreational opportunities for people with disabilities since 1982.



Maine Adaptive Sports & Recreation is a 501(c)(3) tax-exempt non-profit organization.

EIN #01-0388818

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